



## AQUA BLOX ACQUISITION

### For Immediate Release

ESCONDIDO, Calif. – (April 18, 2016) – Ready America, Inc., the leading disaster supply business in the United States, has acquired the rights to Aqua Blox, a leader in emergency preparedness drinking water.

Aqua Blox, which also markets Aqua Literz drinking water products, specializes in 5-year shelf life drinking water that eliminates the need for costly bottled water rotation every 12 months to two years.

Aqua Blox water is packaged in a variety of sizes, including the popular 200ml slim sized package that contains 6.75 ounces. It is proven to be a perfect addition to emergency kits, as well as a drinking water solution for schools, government emergency management agencies and the US military.



Aqua Blox was designed as a multifunctional emergency water product for first responders.

The company is a GSA federal contractor and its products are approved as a potable drinking water supply by the Department of Homeland Security, the Federal Emergency Management Agency and the US Coast Guard. The water products are manufactured in the United States.

Aqua Blox is headquartered in West Palm Beach, Florida. Its acquisition will compliment Ready America’s growing stable of preparedness-focused companies.

Aqua Blox will be operated by Ready America as a separate division of the company with its focus on continuing sales through distributorships and established dealers and will continue its long tradition of producing quality emergency drinking water supplies.

“Aqua Blox is renowned for being a solutions-based business and we think it’s a perfect fit for our group of companies,” said Ready America CEO, Dean Reese.

“We intend to nurture its ongoing growth as a leader in its field as we continue to look for additional acquisition targets to help grow the Ready America family of companies.”

Ready America, Inc. was founded in 1991 and is based in Escondido, CA. Its products are sold through national home improvement channels including The Home Depot and Lowes, as well as by online retail giant Amazon.com.

Ready America has been featured on ABC, CBS, NBC, CNN and FOX. Its brands and sister companies include QuakeHOLD!, Mayday Industries, QuakeHOLD! Industrial, Thumb Lock Fasteners and Big Shaker Enterprises, LLC.

To learn more about Ready America please visit [www.readyamerica.com](http://www.readyamerica.com) and for more information on Aqua Blox go to [www.aquablox.com](http://www.aquablox.com)

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