



## Ready America Honored for Decade of ShakeOut Support

### For Immediate Release

VISTA, Calif. – (November 8, 2018) – Ready America Inc., the leading disaster supply company in the United States, has been honored for its ten years of unwavering commitment to the Great ShakeOut, the world’s biggest earthquake safety drill.

Ready America was officially recognized for its long-term participation in ShakeOut by being presented with an award at a special commemorative ceremony in Los Angeles on November 1, 2018 to mark the 10<sup>th</sup> anniversary of ShakeOut.

The company is an original member of the Earthquake Country Alliance, organizers of the annual Great California ShakeOut drill.

Ready America CEO Dean Reese and president Jeff Primes were also among the inaugural inductees to the ShakeOut Hall of Fame.

“It is a real privilege to have been a part of ShakeOut since its inception ten years ago,” said Mr Reese.

“All of us at Ready America are committed to spreading the message about the crucial need to be prepared for earthquakes, which is why we signed up in the first place.

“Our mission is to ensure that every Californian is aware of the ever-present threat of earthquakes, and more importantly, how to be prepared so as to minimize the risk of personal injury and loss of household possessions.”

Mr Primes said that central to educating the public on how to get prepared at every ShakeOut event is the ‘Big Shaker’, the world’s largest mobile earthquake simulator.



Dean Reese (L), Jeff Primes (R)



“We initially developed the prototype of this simulator for the very first ShakeOut event and since then it has evolved into an extremely practical teaching tool.

“To date, tens of thousands of people have experienced realistic earthquake simulations in the Big Shaker as we continue to educate people on how to protect themselves and their property.”

Mr Reese and Mr Primes both said they were honored to have been inducted into the ShakeOut Hall of Fame in recognition of their part in helping Californians get prepared.

They reiterated that Ready America is committed to an ongoing involvement in ShakeOut as a frontline means of raising awareness of earthquake preparedness.

#### **About Ready America**

Ready America is a full-service disaster solutions provider which offers customers a range of quality products and services to suit their needs. To learn more about Ready America please visit [www.readyamerica.com](http://www.readyamerica.com) and for more information on the Big Shaker, visit <http://www.bigshaker.com>

Media Contact:

Dean Reese, CEO

(760) 295 0234 (o) | (760) 533 8606 (c)

[dean@readyamerica.com](mailto:dean@readyamerica.com)